

**31 ACTIVITIES TO REV UP YOUR SPEAKING CAREER**

**RESET. REFOCUS.**

**REVITALIZE!**



**KAREN R. POWER**

## **Reset. Refocus. Revitalize. 31 Activities to Rev Up Your Speaking Career**

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## About this Book

Karen Power has used her extensive years of experience from virtually every side of events and the stage as a musician, songwriter, speaker, author, event planner, concert promoter, coach, book promotion manager, speaker bureau owner, and booking agent to intentionally guide you through a proven process to help you have solid steps to take your speaking career to the next level.

Activity journals, coloring books for adults, and planners are hot items on the market right now. It appears they will be around for a long time. As busy as we all are, finding a few quiet moments each day to sit, imagine, and dream can make the difference in reaching one's goals or quitting. The first of its kind, this activity journal for speakers combines helpful activities and journaling that speakers of any level can find useful in taking their next steps toward what they imagine their career to be and reaching their goals.

Creating a speaking business or ministry doesn't just happen overnight. It doesn't just happen because you are able to stand on a stage and make a great presentation.

It happens when planning, preparation and promotion are well thought out. It takes dreaming, imagining, vision, and setting goals to achieve. It also takes consistency, diligence, and not quitting when it gets tough.

This book is structured with 31 activities. Each is designed to help you imagine and dream what your speaking career can be as you write the vision and implement the steps.

## **How to Use This Book**

Will you agree that stopping to imagine, dream and plan your next steps toward your speaking goals—provided you have written goals—doesn't happen as often as you like?

I encourage you to schedule 15-30 minutes per day for the next 31 days to spend on each section of this book. Grab a pencil or pen and find a quiet spot where you will be able to sit, think, imagine, and listen to your heart.

You can flip through the book in any order and choose the section that speaks to you that day. Or you can start with section one and work systematically through the book. There's no rule. Whatever works for you is fine.

By the time you've completed the book, you will have a great list of action items to help you achieve the dreams and goals you imagined. Be sure to go back and refer to the information as you implement what you've decided to do.











# Activity 5

Did the dream you have as a child relate to you being a speaker? If so, how?

[A series of horizontal dotted lines for writing.]

# **Activity 6**

Make a list of the areas of expertise or topics in which you have experience, education, or authority. What specific problem can you solve for someone? What process can you lead someone through that solves a problem?

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# Activity 7

What is your most powerful message? The one you could deliver anywhere, day after day?

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# Activity 13

Put a check mark for each of the following that causes you frustration in getting your message out on a broader basis.

- Having to do other things to make money to support yourself and your family that take time away from working on your speaking career.
- Not being comfortable with marketing and promotion of your message.
- It takes more time than you realized to build a speaking platform.
- Not knowing the most effective or efficient way to get your message out there for people to hear it.
- Having to do this, for the most part, alone.
- Not knowing how to use all the technology needed.
- Need a mentor, coach, or agent.
- Not knowing how to get more speaking engagements.
- Other: \_\_\_\_\_ (fill in the blank)

What action steps can you take to overcome your frustrations?

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# Activity 17

What are the best methods to promote your message and spread the word that you are available as a speaker? What do you need to help you accomplish this? What can you feasibly start doing today?

A series of horizontal dotted lines for writing.





# Activity 19

Make a list of goals you have already accomplished on your journey as a speaker. Did you complete these goals in the time you expected? If not, why not?

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# Activity 20

SHORT-TERM GOALS: What is your vision for your speaking career in the next 6 months to 3 years?

Dotted lines for writing.

# Activity 21

What can you do in the next 6-12 months to help you achieve your vision?

A series of horizontal dotted lines provided for writing.



## **Activity 23**

LONG-TERM GOALS: What is your vision for your speaking career in 6-10 years? It's time to dream really BIG! Write down anything that you would like to do within the next 10 years to grow your speaking business. Do you want to write books, record a video series, do podcasts, teach online courses, or have a TV show? Even if it something doesn't seem realistic but it's in your heart, write it down.

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# Activity 24

Do you want to write books? Make a list of the topics you would like to write about and why. What genre would these topics be?

Lined writing area consisting of approximately 25 horizontal dotted lines.

# Activity 25

Use to the Internet and to do a search for **writers conferences**.

Make a list of the ones you would like to attend. For each on your list, write down at least one session that will help you reach a specific goal. Learning with intentionality is a wise way to spend your limited time and funds. If you are choosing a conference just because you like where it is located or someone who will be on faculty, you're merely taking a vacation. Be prepared to leave a conference with action items that will help you reach a goal and take you to the next level in your career.

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## **Activity 27**

Make a list of the radio, TV, magazines, podcasts, or online sites that would be appropriate for you to contact about doing an interview. Who would you need to contact there to set that up?

Set a goal to schedule one interview per week for the next four weeks. Once you have accomplished that goal, schedule one per week for the next eight weeks. Repeat.

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# **Activity 29**

Do you have a website? If not, it's time to start taking steps to either create one yourself or find someone who can do it for you.

If you do have a website, are you clearly sharing your vision on your website? Take inventory of what is on it. Compare that to what you've written in this activity journal. The information here should be reflected in what you have on your website in writing, pictures, product, videos, books, and other content. Update as needed.

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## **Your Next Steps**

Within the pages of this activity journal, you have dreamed and imagined what your speaking career can look like in the short-term, as well as many years out. Is it possible to achieve your goals? Yes!

The activities you have completed give you solid action steps of where to start next . . . starting today.

As you take your next steps, remember this:

**Never start stopping.  
Never stop starting.**

*Karen R. Power*

## About the Author

“Karen Power is a gifted coach and speaker advocate. Her services have led to a significant increase in the number of speaking engagements I secure yearly. Her speaker training has covered everything from platform building to building better talks, audience engagement, and how to make meeting planners love you. I highly recommend her services to anyone serious about expanding their ministry reach.” ~ Dr. Saundra Dalton-Smith, Physician, Speaker, and Author

Karen's passion and purpose are to help Christ-centered communicators and business owners share their messages and products of hope and healing to change the world by creating innovative solutions. She has helped them connect with their audience, grow their platform base, find new speaking opportunities, raise the bar, and increase their customers, paid enrollees, products and book sales by using various delivery methods and strategies.



Karen started booking speakers for Classservices, Inc., Albuquerque, NM, in November 2004. Then started her own agency, Christian Speakers Services, in January 2007.

Karen has 40+ years experience in the Christian communication industry. She started at the age of 11 as a drummer and later served as a bass guitar player for Christian music bands and church praise teams. She has been on virtually every side of events and the stage as a musician, songwriter, speaker, author, event planner, concert promoter, coach, book tour manager, speaker bureau owner, and booking agent. Her marketing, technology, and curriculum development experience has helped her develop and launch a national support group, develop and produce hundreds on live webinars, develop websites, and design promotional and other support materials for internationally-known Christian speakers, authors, and teachers.

While Karen has been focused on helping speakers and authors take their messages to the world, she has also written several stories that appear in the

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following books: ***Your Spiritual Personality*** by Marita Littauer, ***Making the Blue Plate Special*** by Florence Littauer, Marita Littauer, and Lauren Littauer Briggs, and ***The Authentic You*** by Anita C. Lee. She has also managed virtual book promotion tours for New York Times best-selling authors such as Francine Rivers and Cecil Murphey and for other top authors in the CBA market such as Carol Kent, Thelma Wells, Kathi Macias and more.

### **Training Programs & Modules**

- Ready. Set. Grow.
- Speak & Get Paid
- Ready. Set. Promote!
- Ready. Set. Action!
- Ready. Set. Speak!
- Ready. Set. Grow.
- Ready. Set. Get Published!
- 25 Tips to Reach Your Audience with Facebook LIVE
- Ready. Set. Media Page
- 9 Tips for Looking Great on Stage
- The Professional Speaker Task List
- 10 Tips for Setting Your Speaking Fees
- Reset. Refocus. Revitalize. 31 Activities to Rev Up Your Speaking Career

### **Professional Services Available**

- Graphic Design: Banners or headers for websites and social media, Event Posters, Social Media Graphics, Infographics, Book Covers, Lead Magnets
- Website Development & Maintenance
- Speaker/Writer Conference Speaker
- Speaker Representation

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